

School of Bhakti is in a pioneering chapter of its history. We aspire to create something that will go around the world and touch the lives of people far and wide. We are blessed to have a team of diverse, creative and highly motivated individuals who offer their time and energy in serving others and making the world a happier place! You are welcome to join us and be part of history in the making!

## **ROLE TITLE**

Copywriter

## **RESPONSIBILITIES & REQUIREMENTS**

- Take some text for a Facebook post, for example, and edit it to be more in-line with our purpose/ mission/ values
- Appropriate messaging for the target audience depending on where they are at in our marketing funnel/ customer journey (based on course level and exposure to ISKCON and SoB).

## **SKILLS REQUIREMENTS**

- Copywriting skills to review and edit posts going out on social media

## **TIME COMMITMENTS**

5 hours per week

## **BENEFITS**

Practical support and provision of resources to empower you in carrying out your task.  
Ongoing support for your spiritual development through courses and discussion groups.  
Your team lead will guide you to help you progress in your area of service.  
Points of contact where any suggestions, concerns and complaints can be raised. After volunteering for a minimum of three months 50% off all online courses, after volunteering for a minimum 6 months 50% off courses held onsite.

## **HOW TO APPLY**

Please complete this [application form](#)